



Fairfield Tours

Your clients in our experienced hands

Mission of Fairfield Tours

To be the one of the leading local DMC's, setting the standard in value, trusted relationships, quality travel solutions, and quality service, in a sustainable and responsible way.

Key Challenges

- Setting the standard in value
- Building and strengthening trusted relationships
- Innovating quality travel solutions
- Providing quality service

At Fairfield Tours quality is everything, for the cost of quality is high, but never is the cost of quality as high as the cost for a lack thereof.

How do we measure quality and value?

Setting the standard in value does not only imply the value-for-money aspect, but also the concepts of worth, importance and appreciation.

- Worth: Measured monetarily through rates, costs, and prices
- Importance: Measured by significance, functionality, and consequence of lack.
- Appreciation: Measured through respect, esteem, and regard.

Sustainable and Responsible Tourism

By supporting sustainable business practices and funding Green projects, we endeavor to off-set our carbon footprint to ensure a better, brighter future for Africa's natural beauty.

A Vision for creating a World Leading Team

The executive management of Fairfield Tours strives to craft an autonomous team, through creating an environment where every employee feels appreciated and empowered, eager, and able to achieve success.

5 Pillars

- Integrity
- Honesty
- Trust
- Forgiveness
- Compassion

Our core beliefs:

- ✓ A person must be empowered before they can be responsible.
- ✓ A happy private life breeds happiness at work.
- ✓ Happy people are productive people.
- ✓ Work in a partnership, not a dictatorship. Always have an open-door policy.
- ✓ Every person has the responsibility to do what they believe is right, and not what the world believes is right, for that allows us to learn from one another and ultimately, allows every individual to grow.